

Potentially Preventable Hospital Admissions Related to Asthma

At Parkland Community Health Plan (PCHP), we are committed to partnering with our provider network to improve the health outcomes of the members we serve. One way we achieve this is through participation in the Texas Health and Human Services Commission (HHSC) Performance Improvement Project (PIP) program.

What is a Performance Improvement Project (PIP)?

A PIP is a structured quality improvement initiative required by HHSC that focuses on improving health outcomes for Medicaid and CHIP members through targeted interventions. PIPs utilize evidence-based improvement methodologies, including the Plan-Do-Study-Act (PDSA) framework, to identify opportunities for improvement, implement interventions, evaluate outcomes, and refine processes to achieve measurable results.

PIPs are designed to:

- Address significant healthcare needs within the member population
- Improve quality of care and health outcomes
- Reduce barriers to care
- Enhance member engagement and self-management
- Promote collaboration among health plans, providers, and community partners
- Drive continuous quality improvement through data-driven interventions

For the 2027 HHSC PIP cycle, PCHP will focus on reducing **potentially preventable hospital admissions related to asthma among members diagnosed with asthma**. The 2027 PIP timeline includes two PDSA cycles, which will begin January 1, 2027; full implementation of the interventions will run January 1, 2028–December 31, 2029.

Asthma remains one of the most common chronic conditions affecting both children and adults and is a leading cause of avoidable emergency department visits and hospitalizations. Effective asthma management often depends on a combination of patient education, medication adherence, trigger avoidance, routine follow-up, and timely intervention when symptoms worsen.

Three interventions have been created for the 2027 HHSC PIP cycle. The planned interventions are as follows:

Monthly Asthma Education Webinars

PCHP will offer virtual asthma education sessions via Webex for targeted members, covering topics such as: asthma management, trigger avoidance, medication adherence, Asthma Action Plans, symptom recognition, and appropriate healthcare utilization. Members will complete pre- and post-session assessments to measure knowledge gained. Webinars will be led by knowledgeable PCHP professionals, including clinical staff and subject matter experts with experience in asthma management and patient education.

Closed-Loop Provider Communication

PCHP's Disease Management team will notify providers when members report barriers to asthma management, such as medication adherence concerns, questions about their diagnosis or treatment plan, uncontrolled symptoms, or gaps in follow-up care. The goal is to strengthen care coordination and support timely intervention.

Collaborative Asthma Home Visit Program

In partnership with Dallas County Health and Human Services (DCHHS), PCHP will offer asthma home visits (in person and virtual) for eligible members. Home visits will focus on environmental trigger assessments, asthma education, medication use, trigger reduction strategies, Asthma Action Plan reinforcement, and connection to community resources when needed.

How Providers Can Support the 2027 Asthma PIP

Provider engagement is essential to the success of Performance Improvement Projects (PIPs) and improving health outcomes for our members. Through collaboration with PCHP, providers can help reinforce key asthma management strategies, address barriers to care, and support efforts to reduce potentially preventable hospital admissions.

What You Can Expect

Throughout the PIP cycle, providers may receive communications from PCHP regarding member-specific barriers identified during disease management or educational interventions. These communications are intended to support care coordination and improve member outcomes.

We value your partnership and recognize the important role providers play in helping members achieve optimal asthma control and avoid preventable exacerbations, emergency department visits, and hospital admissions.

Together, we can improve asthma management, promote healthier communities, and enhance the quality of life for the members we serve.